

This report supports a presentation to be given at the Marlborough Area Board meeting on the 24 September 2013 by Lucy Murray Brown, Head of Campus Delivery & Operational Models.

Purpose of Report

To update the Marlborough Area Board on the community campus programme and to enable members, if they wish, to resolve to set up a Shadow Community Operations Board (COB) for the Marlborough Community Area.

Background

1. In February 2011, Wiltshire Council's Cabinet approved a programme of work to develop community campuses, which sought to improve service delivery through the improvement of operational estate and reduction in the number of unsustainable buildings owned or used by the council.
2. A campus is a building, or collection of buildings, in a community area that supports the services communities need in easy to access location/s.
3. In this sense the term 'services' can be considered all encompassing and includes services delivered by the Council, its partners, other public service and voluntary sector providers.
4. This is a form of tailored local service delivery developed by local communities, for local communities. Secondary to this is the concept of achieving long terms sustainability, operating certainty and environmental savings by co-locating services.
5. In February 2011 Cabinet approved an approach to developing governance arrangements for the emerging community campuses and other operational estate that will deliver value for money services tailored to local need.
6. The establishment of the Shadow Community Operations Boards (COBs) provides the basis for the ongoing development and assessment of options for alternative delivery models. This work will be further supported through a three- year learning partnership between the Royal Society of the Arts, Commerce and Manufactures (RSA) and Wiltshire Council.

Main Considerations

7. Shadow COBs have been established in fifteen community areas with a further three in the process of development.
8. The Shadow COBs work under the auspices of the Area Boards therefore maintaining a direct link to local elected representation whilst enabling a community-led approach to campus proposals.
9. This is an opportunity for local people to be involved and community involvement is critical to the success of campuses to ensure they reflect the needs of these communities.

10. Creating a campus offers a real opportunity for communities to influence the services in their community area directly, and to plan for the future
11. The design and service offer of each campus directly reflects the needs of the area it serves; each campus will, therefore, take different forms and will be driven by different factors resulting in tailor made points of delivery across the county.
12. It is a key role of the Shadow Community Operations Boards (Shadow COBs) to consult with local people and develop the specification and proposal for a campus for their community area.
13. The Shadow Community Operations Boards are established by Area Boards in line with the terms of reference (available in appendix B).
14. There are places for up to 8 members of the community on Shadow COBs, including an elected representative from the Area Board. The Shadow COB membership has been designed to reflect a broad range of representatives from across the community area. More detail on Shadow COB membership is available in the Terms of Reference.
15. A member of the Shadow COB representing a specific area of the community will be required to liaise with and to represent the interests of everyone within that group.

Summary

16. In summary, Marlborough Area Board members may consider resolving to set up a Shadow Community Operations Board for the Marlborough Community Area.
17. This means an expression of interest window will open for members of the community and representatives of community groups to come forward and express an interest in being a member of the Shadow COB. The Area Board will then consider the expressions of interest, and look to appoint the group.
18. The expression of interest window will be open until the 31st October 2013 and forms can be found as an appendix to this report or on the campus website <http://www.wiltshire.gov.uk/CommunityCampuses>

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Background Papers – all background papers are included as appendices to this report

- PowerPoint slides from the presentation to the Area Board on the 24 September 2013
- Shadow Community Operations Board Terms of Reference (v4)
- Campus Frequently Asked Questions (FAQs)
- Benefits of co-location
- Expression of interest form (EOI)